

Who I am . . .

- I am your pre-eminent family behaviour expert and human behaviour specialist.
- I am known for my expertise in building powerful families and leaders. As a recognised leader in human behaviour and in psychology, I have expert skills to work with ALL age groups, children and adults.
- I am an accomplished international speaker, author, teacher and human behaviour specialist.
- I focus my specialised service on high net worth families as their behavioural strategist – a service for high net worth families seeking fulfillment and prosperity in all areas of family life to last for multi-generations.
- No problem or challenge in the family dynamics, relationships is too difficult to solve.
- Together we make the complicated simple.

Packages . . .

There are various packages and options available, which will be tailor-made to suit your family's and your needs.

My unique offering:

I can come to you and offer my service in your environment. I offer strict confidentiality and privacy. The packages will be developed as the unique roadmap to unblock the behavioural and relationship challenges and blockages in the family dynamics.

Visit www.global-leader-in-wealth-creation.com for more information on the packages and what they offer

Ilze Alberts

Psychologist

Master Certified Demartini Method® Facilitator

Author, International Speaker

Tel: +27 60 743 4143 info@ilzealberts.co.za Skype: ilze.merwe

www.global-leader-in-wealth-creation.com www.ilzealberts.co

Roadmap for high net worth families
to create fulfillment and prosperity
for generations to come

Ilze
ALBERTS

High Net Worth
Family Behavioural Strategist

What I do . . .

High net worth families often experience complicated dynamics in their families, due to various stressors and strains life brings. I assist high net worth families with:

- Acquiring the most appropriate mindset and behavioural strategies to enable the family to be an inspired, fulfilled and prosperous family in relationships and personal empowerment.
- Building a family with dynamic and balanced relationships based on a foundation of challenge and support and an interest in unlocking the best in each individual family member. An empowered and inspiring family has the best road map to become a family of impact and power, for generations to come.
- This is a family who has the best human behaviour strategies and financial strategies to grow and maintain the family wealth for multi-generations by breaking the shirtsleeve-to-shirtsleeve cycle.

I help all families to clear blockages that prevent them from creating wealth. Here are three examples:

- A 70-year-old wealth creator acquired my assistance with his relationship with his grown-up children. According to him, they use him as a bank and he realised he has disempowered them by just giving them money without any accountability. I designed an intervention roadmap to shift his challenges by helping him to have clarity of his vision and legacy he wishes to leave. My team and I worked with the family members to establish accountability, dignity and respect among the family members.
- A 43-year-old woman asked me for help with her guilt and subordination as a so-called “trust-fund-child”. She attracted financially disempowered men into her life. I developed a roadmap for her to dissolve her guilt and subordination and own her own power. Her vision for her life and children took on a new form and she took hands with her parents in their vision for posterity.
- A highly successful businesswoman was taken to court by her son for unfair financial treatment and the family dynamics suffered due to the challenges in the family. I designed a roadmap of interventions for the complicated family dynamics and my team and I worked with each family member separately to shift lopsided perceptions and restoration in the family. This family shifted from a dis-empowered to a fulfilled and prosperous family in a relatively short period of time.

I help financial, trust, wealth or family advisors or families themselves, needing assistance with any emotional, behavioural or relationship blockages that are preventing wealth creation.

These are the results . . .

I have known Ilze Alberts for 8 years in her professional capacity as a psychologist and Demartini Method® Facilitator and have experienced her as inspiring, dedicated to serving people and willing to go more than the extra mile. She is certainly a leader of leaders and dedicates her time, energy and effort to her vision of inspiring and empowering people of all ages, globally.

She is an empowered woman and a role model to many. She will leave her leadership legacy for generations to come as she takes her message and services to the world.

Dr. John Demartini.

Founder of the Demartini Institute, human behavioral specialist, educator and bestselling author

As part of a deliberate plan to advance my career, I consulted with Family Wealth coach, Ilze Alberts. Within two weeks, I received an amazing promotion, increased my salary dramatically, and most importantly, have a vision and a purpose for my career.

The investment I made in my wealth combined with Ilze’s expertise made a dramatic impact in my life and my family’s life.

David A

Senior Executive—US Fortune 500 Company

You have caused myself and my Trustee, to reflect on important aspects of family governance which we have not done to date. You acted as the catalyst for doing so.

As a result I have updated my Will and Letters of Wishes to reflect and provide longer term guidance for when I am gone.

Through my interaction with you I have been able to define and begin to articulate the soft issues pertaining to preservation of family wealth – that the money is really just the means to an end but there are deeper family issues that must be addressed.

Your role in awakening the awareness has been an important milestone in creating and then preserving a family heritage for me.

David P—Generational wealth creator, business owner

My association with Ilze is best explained through a beautiful story that I once heard:

“Once a wealthy ship magnate had a ship’s engine that could not be repaired by his engineers. He spent a fortune trying to fix it without success.

At last a colleague referred him to an old, retired engineer. The old man was called in and arrived with a small black tool box. He opened the tool box and took out a stethoscope.

He took a few minutes listening to and examining the engine. He then took out a hammer and hit strongly on a particular engine part. As the third blow of the hammer landed, the engine sputtered back to life.

The owner was thrilled.

The next day the retired engineer sent his invoice for a million dollars. The boss nearly had a stroke.

He wrote to the old man demanding to know how he justified such a bill for such a short amount of work.

The old man responded with a revised bill : “\$100 for inspecting the engine ; \$999,900 for knowing where to hammer”

The boss paid.”

Ilze can be likened to the retired engineer. She knows what to listen for and where to hammer to get the fastest and most profound results!

Needless to say... I pay with a smile as well

E.S. Vagis—Property Mogul