

CURRICULUM VITAE

PERSONAL DETAILS

FULL NAME: MTONHODZI MATCHABA-HOVE

KNOWN AS: TONY MATCHABA-HOVE

DATE OF BIRTH: 2 JULY 1986

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TERTIARY EDUCATION:

QUALIFICATION	INSTITUTION	YEAR
BCOM	Nelson Mandela Metropolitan University	2009
BCOM (Hons)	Nelson Mandela Metropolitan University	2010
PGDIP (Fin Plan)	Nelson Mandela Metropolitan University	2011
MCOM	Nelson Mandela Metropolitan University	2013

HIGH SCHOOL CERTIFICATES:

International General Certificate of Secondary Education (I.G.C.S.E) St George's College, Harare, Zimbabwe	2002
Cambridge Advanced Level Certificate of Education Secondary (A-Level) St George's College, Harare, Zimbabwe	2004

CAREER PARTICULARS:

2005 - Internship at Upton Fulton McCann Advertising Agency, Zimbabwe
2008 - Financial Consultant Internship: Standard Bank Port Elizabeth
2010 - FNB Brand Ambassador: NMMU and FNB Johannesburg Head Office
2010 - 2013 Assistant Lecturer: Department of Business Management at NMMU
2013 - Present: Lecturer: Department of Business Management at NMMU

COMMITTEE ACTIVITIES AND ASSOCIATION MEMBERSHIPS:

2008 - 2009: InvestSoc@NMMU Investment Society member

2011 - Present: Financial Planning Society (NMMU)
Staff member Responsible

2012 - Present: Financial Planning Institute (FPI)
Candidate Member No: 201200306

2013 - Present: Southern African Institute of Management Scientists (SAIMS)
Membership No: MATT01

2014 - Present: NMMU Family Business Unit Member

2015 - Present: Interdisciplinary Social Sciences Knowledge Community
Membership No: I15R0167

2015 - Present: NMMU Blended Learning Committee Member (Secundus)

EXAMINING AND MODERATING EXPERIENCE:

Lectures presented in the following fields:

Business Management & Business Functions
Entrepreneurship & Entrepreneurship for Humanities
Investment Management
Financial Planning Practice Management
Estate Planning
General & Strategic Management
Risk Management
Purchasing and Logistics

2009 - 2012 Introduction to Business EB101

2009 - 2012 Business Functions EB102

2010 - 2011 Entrepreneurship EBM106

2011 - 2012 Entrepreneurship for Humanities EBE 1X1

2012 - 2012 Financial Risk Management RFR402

2012 - 2014 General and Strategic Management EBM302

2012 - Present: Investment Management EBF206 (**Module Coordinator**)

2012 - Present: Practice Management EBF208 (**Module Coordinator**)

2012 - Present: Estate Planning EBF302 (**Module Coordinator**)

Guest Lectures presented:

May 2015 – Introduction to Business EB101

Globalisation: the development and growth of business enterprises

September 2015 - Advanced Investment Management EBMG400

Efficient Market Hypothesis (EMH) theory versus Behavioural Finance

Exam Moderation and External Examiner Duties:

Internal Exam Moderator - **Nelson Mandela Metropolitan University**

2014 - Present: Business Functions (EB102)

2015 - Present: Advanced Investment Management (EBMG400)

External Exam Moderator - **Rhodes University**

2015 - Present: Strategic Management (MAN312)

External Examiner - **Bindura University of Science Education**

2015 - Present: Bachelor of Business Studies Honours degree in Marketing

RESEARCH SUMMARY

2014 - Completed the SANTRUST Doctoral Proposal Development Programme

- Module 1: Literature Review and Role of Theory
- Module 2: Research Design
- Module 3: Research Methods
- Module 4: Data Analysis Theory
- Doctoral Colloquium: Proposal Defence

Completed research projects:

2009 - A comparison of the personal retirement objectives of individuals working in the Nelson Mandela Metropolitan area (BCom Honours Treatise)

2012 - The entrepreneurial orientation of small businesses in the Eastern Cape (MCom Dissertation)

Research Work in Progress:

2014 - A framework for enhancing the transgenerational potential of indigenous African family businesses (DCom Thesis)

POST- GRADUATE STUDENTS SUPERVISED:

Completed research projects

Master of Commerce (MCom Students)

2014 - Belter Giwe, M. *Factors affecting the usage of banking products and services by under-banked consumers.* (Co-Supervisor: Mr X Antoni)

Bachelor of Commerce Honours Treatise (BCom Honours Students)

2012 - Ngwenya, N. & Nyabereka, S. *Entrepreneurial orientation of family-owned businesses in the Eastern Cape.* (Co-Supervisor: Prof SM Farrington)

2013 - Dlamini, M. W. & Jwara, Z. *Perceptions of a career in Financial Planning.*

2013 - Gogoba, A. & Sojola, N. *Black consumers' perceptions of a Financial Planner* (Co-Supervisor: Mr X Antoni)

2014 - Makamure, B. & Zichawo, G. *The influence of selected demographic variables on entrepreneurial orientation and business performance.*

Research projects in progress

Master of Commerce (MCom Students)

2015 - Akah Nding, W. *The entrepreneurial orientation African immigrant-owned small businesses in the Eastern Cape*

2015 - Ndzululeka, K. *The influence of transformational leadership on the turnover intentions of trainees in the audit function.* (Co-Supervisor: Mr X Antoni)

2015 - Mathiyase, K. *Understanding customer switching behaviour from traditional banks to non-traditional banks – a South African perspective.* (Supervisor: Mr X Antoni)

Bachelor of Commerce Honours Treatise (BCom Honours Students)

2015 - Damons, K. & Haasbroek, J. *Factors influencing young professionals' perceptions of financial planning services.*

2015 - Allie, S. & Swart, N. *Factors influencing financial planners' perceptions on professionalism.*

PUBLICATIONS AND PRESENTATIONS

Conference Keynote Speaker

The 1st National Supplemental Instruction National Conference for Southern Africa, Port Elizabeth, 19-21 October 2015.

Papers published in Conferences proceedings – Refereed / Reviewed:

Farrington, S.M. & Matchaba-Hove, T.M. 2011. *The influence of entrepreneurial orientation on small business success.* The 23rd Annual Conference of the Southern African Institute for Management Sciences, 12-14 September.

Matchaba-Hove, T.M. & Farrington, S.M. 2013. *Entrepreneurial orientation and Family business success: An exploratory study.* The International Business Conference 7th Annual Conference, Mahé Island, Seychelles 2-6 September.

Matchaba-Hove, T.M., Farrington, S.M. & Sharpe, G. 2013. *The influence of selected demographic variables on entrepreneurial orientation.* The 25rd Annual Conference of the Southern African Institute for Management Sciences, 15-17 September.

Matchaba-Hove, T.M. & Goliath, J.E. 2014. *Factors influencing student intentions towards a career in Financial Planning - An exploratory study.* The International Business Conference 8th Annual Conference, Swakopmund, Namibia 19-21 August.

Papers read at Conferences (Nationally):

Farrington, S.M. & Matchaba-Hove, T.M. 2011. *The influence of entrepreneurial orientation on small business success.* The 23rd Annual Conference of the Southern African Institute for Management Sciences, 12-14 September.

Matchaba-Hove, T.M., Farrington, S.M. & Sharpe, G. 2013. *The influence of selected demographic variables on entrepreneurial orientation*. The 25rd Annual Conference of the Southern African Institute for Management Sciences, 15-17 September.

Papers read at Conferences (Internationally):

Matchaba-Hove, T.M. & Farrington, S.M. 2013. *Entrepreneurial orientation and family business success: An exploratory study*. The International Business Conference 7th Annual Conference, Mahé Island, Seychelles 2-6 September 2013.

Matchaba-Hove, T.M. & Vambe, A.K. 2014. *Entrepreneurial Orientation and Performance of Small Businesses in the Retail Sector in the Eastern Cape Province of South Africa*. 6th Annual International Conference on Global Business, Engineering, and Agriculture, Michigan, USA 20-21 June.

Matchaba-Hove, T.M. & Goliath, J.E. 2014. *Factors influencing student intentions towards a career in Financial Planning - An exploratory study*. The International Business Conference 8th Annual Conference, Swakopmund, Namibia 19-21 August.

Matchaba-Hove, T.M., Antoni, X. & Mazibuko, N. E. 2015. *Brand piracy in the South African informal sector*. The 10th International Conference on Interdisciplinary Social Sciences, Split, Croatia 10-14 June

Antoni, X., Matchaba-Hove, T.M. & Smith, E. E. 2015. *Triple bottom line reporting of businesses in the Nelson Mandela Bay region*. The 10th International Conference on Interdisciplinary Social Sciences, Split, Croatia 10-14 June.

Articles published in DHET accredited Journals – Refereed / Reviewed:

Matchaba-Hove, T.M., Farrington, S.M. & Sharpe, G. 2015. The entrepreneurial orientation – performance relationship: A South African small business perspective. *Southern African Journal of Entrepreneurship and Small Business Management*. 7(1):36-68.

Articles published in other Journals – Refereed / Reviewed:

Matchaba-Hove, T.M. & Vambe, A.K. 2014. Entrepreneurial Orientation and Performance of Small Businesses in the Retail Sector in the Eastern Cape Province of South Africa. *Journal of Marketing and Management*, 5(2):12-39.

Matchaba-Hove, T.M., Antoni, X. & Mazibuko, N. E. 2015. Brand piracy in the South African informal sector. *The International Journal of Interdisciplinary Global Studies*. (Accepted in-print)

Antoni, X., Matchaba-Hove, T.M. & Smith, E. E. 2015. Triple bottom line reporting of businesses in the Nelson Mandela Bay region. *The International Journal of Interdisciplinary Global Studies*. (Accepted in-print)

JOURNAL REVIEWER

Associate Editor - The Social Sciences Collection of Journals - Volume 10 (2015)

SPECIAL AWARDS AND ACHIEVEMENTS

- * Faculty Emerging Excellent Teacher of the Year 2014
- * Supplemental Instruction Exceptional Merit Award 2007, 2008 & 2009
- * Golden Key International Honour Society Award 2007 & 2008

COMMUNITY ENGAGEMENT ACTIVITIES

Batsirai Special School for kids with mental and physical challenges 2003 – 2004:

- Worked at the institution during the school holidays and led the effort to raise the funds for the institution.

Kids to Kids Santa Shoebox Project 2011 - Present:

- Co-ordinator of the drive in NMMU Business Management Department to collect items for underprivileged children.

Beyond The Classroom (BTC) Project 2012 - Present:

- I am a mentor to several students who participate in the programme to develop their skills beyond the classroom.

REFERENCES

Prof NE Mazibuko - Head of the Business Management Department, NMMU

- Tel: +27 (0)41 504 2201| Email: NoxoloEileen.Mazibuko@nmmu.ac.za

Prof SM Farrington - Professor in Business Management Department, NMMU

- Tel: +27 (0)41 504 2203| Email: Shelley.Farrington@nmmu.ac.za

Mrs J Palframan - Senior Lecturer in the Business Management Department, NMMU

- Tel: +27 (0)41 504 2577| Email: Jackie.Palframan@nmmu.ac.za